

GEORGE F HOGUET
Director, Affinity Marketing
NativeEnergy, Inc.

Mr. Hoguet is located at *NativeEnergy's* headquarters in Vermont, where he is responsible for expanding the company's marketing outreach with key business partners and non-profit organizations. He recently relocated from Pennsylvania, where he was developing the market for renewable energy from animal waste on family dairy farms.

George holds a BSEE from the University of Dayton, Ohio, and worked in the electrical power and controls industry from the 1970's - 1990's advancing from field sales engineer through Director of Marketing roles. In 2001, he shifted into the environmental field as Coordinator for the Million Solar Roofs and Cool Pennsylvania programs.

He is one of the trained presenters for Al Gore's slideshow from the film, *An Inconvenient Truth*, and has been a member of Citizens for Pennsylvania's Future, Penn Environment, and a Steering Committee member of the Sustainable Business Network of Greater Philadelphia.