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Jasmine Hyman is the Marketing Director of the Gold Standard Foundation, where she oversees Gold Standard initiatives to boost demand for quality carbon offsets in Europe and the U.S. From 2001-2005, Jasmine worked on climate and sustainable agriculture issues at the Food and Agriculture Organization of the United Nations. She was the head writer and correspondent for the International Year of Rice in 2004, where she wrote speeches for the Food and Agriculture Director General and varying representatives to ASEAN. Jasmine began her study of greenhouse gas emission markets in earnest while doing a Masters of Science at the London School of Economics in Environment and Development in 2005. She earned an honors B.A in Urban Studies at Columbia University in 2001. There, she received academic distinction for her thesis, "Recipe for a Green State" which examined the economic, social, and historic influences upon state-level environmental policies.



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