



100 Market Street, Suite 204, Portsmouth, NH 03801

[www.cleanair-coolplanet.org](http://www.cleanair-coolplanet.org)

January 1, 2008

## Clean Air-Cool Planet Expands to Washington, DC

*Merger with Climate Policy Center Will Strengthen Push for Climate Solutions*

The Climate Policy Center (CPC), a decade-old Washington, DC based group, has become a part of Clean Air-Cool Planet (CA-CP), the Northeast's leading global warming organization.

The merger creates a new organization that combines CA-CP's ongoing work with businesses, communities and campuses with national policy design and analysis. While CA-CP will retain its base in the Northeast, the merger with CPC will give it a presence in the nation's capital, enabling it to use the networks the two non-profits have built in support of national climate policies and actions.

"The new CA-CP will reach individuals and organizations at local and regional levels to create on-the-ground action in support of smart, environmentally sound, and pragmatic climate change policies," said CA-CP's CEO, Adam Markham. "What CPC brings is in-depth national policy insight and expert advocacy to 'get the architecture right' for a U.S. cap-and-trade program."

The logo for the Climate Policy Center consists of the words "CLIMATE POLICY CENTER" in white, uppercase, sans-serif font, centered within a dark blue rectangular box.

Rafe Pomerance, founder of the Climate Policy Center and now President of CA-CP said, "We intend to build a bi-partisan national approach to the climate change problem from the center, drawing on the strengths of the nation's communities, corporate sector, and leaders in the academic and science communities."

The merger responds to unprecedented opportunities to advance climate action by creating a new kind of organization that links proven, sophisticated civic solutions with innovative policy initiatives. The mission statement for the new Clean Air-Cool Planet states that it is "in the business of solving the global warming problem. We develop economically efficient and innovative climate policies and mobilize civic engagement to implement practical climate solutions."

### CONTACTS:

**Bill Burtis, 603-422-6464**

**Carole Florman, 301-580-4364**