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List in Formation

Global Warming Solutions 2005:

Navigating the Risks and Opportunities

The Roosevelt Hotel - New York City - June 8 and 9, 2005

Organized by

Clean Air-Cool Planet

***Global Warming Solutions 2005* is the nation's pre-eminent regional conference on global warming solutions for high-level decision makers** from the public and private sectors. *Global Warming Solutions 2005* will provide leaders in the business, university, non-profit and government sectors an opportunity to network, focus on climate economics and public policy, and learn about emerging solutions, including new energy technologies.

Who should attend?

- Corporate leaders looking to **enhance market position**, improve operational efficiencies, and take advantage of emerging state policy initiatives
- **Wall Street** executives looking for opportunities in emerging carbon markets world and ways to minimize risks associated with greenhouse gases policies
- University presidents, senior administrators, faculty and trustees seeking to enhance the reputations of their institutions while achieving operational cost savings and protect endowment portfolios
- Municipal and city officials seeking ways to **save energy**, take advantage of new energy technologies, improve public health and quality of life and bring positive attention to their communities
- Policy makers in state governments working to implement state and regional climate change action plans
- Decision makers who need to understand how the nine-state Northeast and Mid-Atlantic **Regional Greenhouse Gas Initiative (RGGI)** will affect them
- Environmental advocates and other community leaders

Global Warming Solutions 2005

Risks, Opportunities, and Emerging Issues

Conference topics:

- **Business opportunities** in a rapidly changing public policy environment:
 - Carbon as a tradable commodity
 - Winning strategies in a carbon-regulated economy
- Climate change **and the economy**:
 - Economic analysis of the co-benefits of climate action
 - How the business news media views climate change
- **Cutting edge information on climate** science, impacts & adaptation:
 - Human health
 - Infrastructure
 - Agribusiness and horticulture
- **Northeast activities** in different sectors:
 - Corporate carbon reduction success stories
 - Offsetting carbon emissions through renewable energy
 - Regional Greenhouse Gas Initiative (RGGI)
 - Transportation sector solutions
 - Zero carbon buildings
 - University and municipal leadership

For more information on *Global Warming Solutions 2005*, including underwriting and exhibit opportunities, please contact Roger Stephenson at 603-422-6464, rstephenson@cleanair-coolplanet.org.

Clean Air-Cool Planet creates partnerships in the Northeast to implement solutions to climate change and build constituencies for effective climate policies and actions.

www.cleanair-coolplanet.org