

# CALL FOR PARTICIPANTS: BUILDING THE MOVEMENT TO STOP GLOBAL WARMING

The closing date for applications is May 20th, 2004



Green House Network, in a partnership with Clean Air-Cool Planet and Massachusetts Climate Action Network invites interested individuals to a weekend conference to help build the movement to stop global warming.

The conference, to be held July 23rd-25th, in Boston, MA, will have a dual focus:

SPEAKING and ORGANIZING around the issue of climate change.

## KEYNOTE SPEAKERS (more to be announced):

- Ross Gelbspan, Pulitzer Prize winning journalist, formerly an editor at the Boston Globe, and author of *The Heat Is On: The Climate Crisis, The Cover-Up, The Prescription* (Perseus Books, 1998)
- John Passacantando, Executive Director, Greenpeace USA (Invited)
- Eban Goodstein, professor of economics at Lewis & Clark College, author of *The Trade-off Myth: Fact and Fiction About Jobs and the Environment* (Island Press: 1999) and volunteer executive director, Green House Network
- Dr. Jerry Mahlman, National Center for Atmospheric Research (NCAR)
- U.S. Congressman Earl Blumenthauer (D-OR - invited)
- Ms. Dale Bryk, Natural Resources Defense Council (NRDC - Invited)

## THE NEED TO ACT IS URGENT:

Global warming demands action now. Scientists are forecasting a warming of between 2 and 11 degrees F over the next century. During the last Ice Age the world averaged only 9 degrees cooler than it is today. We thus face the very real possibility of a swing in global temperatures of Ice-Age magnitude within the lifetimes of our children. It is no exaggeration to say that, unchecked, global warming will cause more human suffering and destroy more natural ecosystems than has any other human-induced event or process in our history.



Climate stabilization will require an extremely rapid transition toward a clean energy future—one based on solar, wind and biomass-generated power, and hydrogen fuel cell vehicles. It will take a powerful social movement to overcome political and corporate inertia and catalyze the clean energy revolution we need in order to avoid unimaginable change to human and natural systems. We need committed, skilled, persuasive climate communicators and advocates to make that movement a reality.

**CONFERENCE FOCUS:** Participants should have an initial, broad familiarity with the global warming issue. The workshop will provide:

- The latest peer-reviewed scientific, political, and economic climate information
- Help in developing a 90-second "elevator speech"
- Depending on the track chosen, assistance in the preparation of an effective 30-minute presentation; Information on how to set up meetings with political leaders; Sessions on electing pro-environment candidates, local organizing and funding strategies

NOTE: Past participants have included artists, engineers, clergy members, retirees, nurses, architects, college professors, scientists, and graduate students. Graduates of former speaker training workshops are encouraged to participate in the Organizer sessions

**SPEAKING TRACT:** The Speaking track will help individuals develop a 90-second elevator speech and a 30-minute presentation on global warming. Following the weekend, participants will join the 300+ members of Green House Network's Volunteer National Speaker's Network. In the last three years, Network volunteers have delivered over 600 talks across the country about the threat posed by global warming and the promise of clean energy solutions.

**THE DEAL:** Each individual that completes the Speaker track will commit to:

- Giving at least 5 speeches on campuses, at faith or business groups or other community venues in their region over the course of Fall-Spring 2004-2005.
- Devoting 20 hours of time between now and November 4th towards electing pro-environment candidates.

NOTE: Presentations by our speaker's network are facilitated by Green House Network staff.

**ORGANIZING TRACK:** The Organizing track seeks individuals committed to more comprehensive development of grassroots climate education and direct action in their community.



**THE DEAL:** Each individual who completes the Organizer track will commit to:

- Organizing a climate conference, a climate action or study group, a climate lobbying effort, media event, letter writing campaign, or similar action.
- Devoting 20 hours of time between now and November 4th towards electing clean energy candidates.

NOTE: Organizers can look to Green House Network, Clean Air-Cool Planet, and Massachusetts Climate Action Network for advice and support in their local activities.

**LOGISTICS:** The conference and workshops will be held at the Outward Bound Conference Center on Thompson Island in the Boston Harbor.

- Cost for the weekend including food, lodging, and materials is \$230 for dormitory accommodation and \$190 for folks who bring tents.
- A limited number of scholarships of up to \$100 are available.

**TO APPLY:** Send an application by US mail (or e-mail) to:

Jennifer Schroeder

[jschroeder@cleanair-coolplanet.org](mailto:jschroeder@cleanair-coolplanet.org)

Clean Air - Cool Planet

100 Market St., Suite 204

Portsmouth, NH 03801



The application should include:

- 1) A brief letter stating the reason for your interest, as well as any experience you have had in public speaking or organizing. Please also indicate any scholarship requests.
- 2) A curriculum vitae or resume.
- 3) A mailing address, phone number and e-mail address for follow-up correspondence.

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For more information about Green House Network's National Volunteer Speaker's Network, please visit [www.greenhousenet.org](http://www.greenhousenet.org) and follow the speakers network link, or e-mail us at [help@greenhousenet.org](mailto:help@greenhousenet.org). Our partners for the Boston workshop are Clean Air-Cool Planet ([www.cleanair-coolplanet.org](http://www.cleanair-coolplanet.org)) and the Massachusetts Climate Action Network ([www.massclimateaction.org](http://www.massclimateaction.org)).

