



Speaker & Moderator Bios

Merrimack Valley High School
Penacook, NH

Conference Welcome

Dr. Mike Jette, Principal, Merrimack Valley High School

Richard Ober, President, NH Charitable Foundation

Richard Ober is president of the New Hampshire Charitable Foundation. The Charitable Foundation is New Hampshire's statewide community foundation, a powerful force for change and the principal source of venture capital for the state's nonprofit community. The foundation finished 2010 with \$479 million in total assets, received \$48 million in contributions, and distributed \$28 million in grants, scholarships and initiatives.

Ober has 25 years of experience in nonprofit management, civic affairs and communications in New Hampshire. Before coming to the foundation in 2008 to serve as vice president of civic leadership and communications, he served as executive director of the Monadnock Conservancy and vice president for outreach and development with the Society for the Protection of New Hampshire Forests. He holds a Bachelor of Arts degree in journalism and political science from Plymouth State University.

Ober has served on numerous nonprofit and public boards and currently chairs the New Hampshire Energy Efficiency and Sustainable Energy Board and is a founding member of the New Hampshire Energy and Climate Collaborative. He is a widely published author and journalist and has lectured throughout New England and beyond. His book, *The Northern Forest* (1996), won regional and national awards for narrative nonfiction. His community-focused work has been recognized by the Environmental Protection Agency, the State of New Hampshire, Plymouth State University, among others. In 2010, he was selected as one of the state's most influential people by Business New Hampshire Magazine. He lives with his wife and daughter in Dublin, New Hampshire.

Keynote Speaker – Congressman Charles Bass

Charles F. Bass was elected to represent New Hampshire's Second Congressional District in November 2010. A resident of Peterborough, Bass has a long record of public service in New Hampshire. He served in the New Hampshire Legislature as a State Senator for two terms, and before that, as a State Representative. He previously represented the Second Congressional District from 1995 to 2007 and championed a number of initiatives important to the people of New Hampshire, including preserving New Hampshire's scenic environment, and promoting clean, alternative energies that will lessen our dependence on foreign sources of oil. In the 112th Congress, Bass was appointed to serve on the House Energy and Commerce Committee.

NH's Energy Policy Landscape – Panel & Audience Discussion

Moderator:

Roger Stephenson, Clean Air-Cool Planet

Roger Stephenson has over 20 years of experience providing public relations expertise and counsel to corporate management, government agencies and non-profit executives regarding internal communications, stakeholder relations, coalition building, strategic public campaigns, grassroots organizing, branding and fundraising strategies. Roger is an accredited member (APR) of the Public Relations Society of America. Roger joined CA-CP in 2006 to prepare a global warming education campaign in New Hampshire ahead of the 2008 presidential primary. Prior to a successful 5-year stint as an independent public relations practitioner, Roger was a public relations counselor in the public relations and management consulting firm Jackson, Jackson and Wagner. From 1995 through 1999 he served as Special Assistant to the Secretary of the Interior and served in the White House Council on Environmental Quality to help manage overall program and policy development for President Clinton's American Heritage River Initiative. Before serving in the Clinton administrations Roger was National Field Director for the League of Conservation Voters and later executive director of the LCV Education Fund.

Speakers:

Clay Mitchell, Revolution Energy LLC

Clay has worked with local governments in New England for the last 15 years. He holds a Doctorate in Natural Resources and Environmental Science from the University of New Hampshire and is a graduate of Vermont Law School with a JD and a Masters in Environmental Law. Clay's primary focus is environmental law and energy project development. He participates at the local and state level, developing projects and policies that contribute to economic sustainability and secure energy resources for clients in the public and private sectors. He is a partner with Revolution Energy - currently deploying commercial scale renewable energy systems.

Rick Vashaw, Director of Building and Grounds for White Mountains Regional School District

Rick Vashaw has been Director of Building and Grounds for White Mountains Regional School District (SAU #36) in Whitefield since 2005. Prior to coming to this position he worked in the private sector, most recently for the Mount Washington Hotel and Resort where he was also the property manager and oversaw numerous energy projects. Once believing that energy costs were a fixed item, he has come to learn that, through careful data analysis, one can significantly improve energy costs and use.

Ed Wojnowski, Town Administrator, Newmarket, NH

Track 1 – Energy Projects

Session 1: Energy Efficient Building Upgrades

Moderator:

Eric Halter, CLF Ventures

Eric Halter provides project management expertise, and coordinates large teams and engages stakeholders on complex projects for CLF Ventures from their offices in Concord, New Hampshire. He is currently the program manager for the AARA-funded ETAP program in New Hampshire. He has over 20 years of project management experience in academic, non-profit, consulting and business environments. He previously worked for a large financial services company as an IT project manager managing large technical teams in the U.S. and India and as an environmental consultant. He has also been a private consultant for small business and non-profits doing management consulting and training. Eric holds a B.S. in Geology from Southampton College and a M.A. in Geology from the State University of New York at Buffalo.

Speakers:

Andrew Dey, Walpole Energy Committee

Andrew Dey is a construction consultant and project manager with a passion for making buildings more energy efficient. Since graduating from Harvard College in the mid-eighties, Andrew has been a general contractor, has led the project management department of Bensonwood Homes, and has conducted building-science based evaluations of hundreds of building failures. As a member of Walpole's TriVillage Energy Committee, Andrew managed the deep energy retrofitting of two town buildings, and is currently facilitating energy audits for Walpole's three schools. Andrew is an adjunct professor at Keene State College where he teaches a BPI certification course and classes in construction management.

David Van Houten, Bethlehem Energy Committee

David Van Houten has lived in Bethlehem, NH since 1972. In May 2007, David started the Bethlehem Energy Committee, which has distributed more than 2000 free CFL light bulbs in town, arranged for professional energy audits of municipal buildings, and provided oversight of the nearly completed deep energy retrofit of the town hall. David is employed as an energy policy consultant for the Coos Community Benefits Alliance, which is concerned with impacts and possible local benefits of large energy projects in New Hampshire's North Country. He is also co-founder of SUNREI (Solar Up North Renewable Energy Initiative), a group promoting renewable energy, energy efficiency, and conservation in northern NH.

Steven Weisman, Vice-President, Peregrine Energy Group, Inc.

Steve manages the technical assistance provision for NH OEP's Energy Technical Assistance and Planning for New Hampshire Communities program ("ETAP"), and he assists individual cities, towns, and counties with energy plan development and implementation. He has 30 years experience in energy services as an individual contributor and manager for both public and private organizations. In 2005, he joined Peregrine Energy Group, based in Boston. He leads Peregrine's municipal energy practice, which assists communities and schools across New England. Efforts focus on energy efficiency and renewable project development. Steve has a Masters Degree in Regional Planning.

Session 2: Lighting for Less: Street & Outdoor Lighting Projects

Moderator:

Dari Sassan, NH Office of Energy & Planning

Dari Sassan, a Planner at the New Hampshire Office of Energy and Planning, serves as New Hampshire's Energy Efficiency and Conservation Block Grant (EEECBG) Program Manager. In addition to his oversight of energy efficiency grants and energy technical assistance to New Hampshire communities, much of Dari's work at OEP is focused on land-use and environmental planning matters such as water-resources protection, recreation, and smart growth.

Speakers:

Bob Gillette, Town of Ossipee, NH

Robert Gillette is a former science writer for Science Magazine and the Los Angeles Times, as well as an amateur astronomer. He authored legislation in 2009, supported by a bi-partisan group of New Hampshire state representatives, to encourage energy savings in municipal street lighting systems and to protect the state's still mostly dark night-time skies. He is currently an alternate member of the Ossipee Planning Board and the New Hampshire chapter of the international Dark Sky Association.

Earl Sires, Town Manager, Town of Conway, NH

Earl Sires has been Town Manager of Conway since July of 2000. Earl earned a B.A. in Anthropology from the University of Arizona and a master's degree from the American Graduate School of International Management. Before coming to Conway, Earl was the County Manager of Montrose County, Colorado and Grand County, Utah, and Administrator for the City of Nogales, Arizona. His career in local government has focused on rural communities with a tourism and recreational economy.

Frank Austin, Town of Hanover, NH

Frank Austin is the Director of Fleet and Facilities for the Town of Hanover. He has managed town fleet vehicles since 1992, and added management of town buildings in 2005. The Town of Hanover has a strong commitment to energy efficiency and sustainability, and Frank has overseen numerous improvements designed to achieve the community's goals.

Jack Schelling, Public Service of NH

Jack Schelling has more than 33 years experience with PSNH and is responsible for major street light conversions at more than 100 municipalities around the State of New Hampshire. As a program administrator, Jack is responsible for the Residential ENERGY STAR Lighting and Appliance programs that have paid customer incentives (rebates) on more than a million appliance and lighting products over the past 8 years. Jack also helps members of Local Energy Committees on lighting issues, including advising them on the best ways to run ENERGY STAR CFL fundraising or promotional events. For two years Jack was Chairman of FOR MANCHESTER's Downtown Lighting Committee and has been a member of The Rush Light Club, an organization devoted to the study of Early Colonial Lighting. Jack was a member of the State Senate's Outdoor Lighting Study Committee which through the Office of State Planning, produced Technical Bulletin 16 which focused on informing communities on the issues relating to light pollution and light trespass. In 2010 Jack was on a small committee hosted by the NH DOT that developed the Highway Lighting Design Manual.

Session 3: Energy Savings at Municipal Water & Wastewater Treatment Plants

Moderator:

Linda Darveau, Environmental Scientist, US EPA Region 1*

Linda Darveau holds a Bachelor of Science degree in Public Health and a Masters degree in Biostatistics from Boston University. She worked as an industrial hygienist for Dupont for eight years before joining the State of Massachusetts Department of Environmental Protection. At MA DEP Linda was involved in implementation of the landmark Toxics Use Reduction Act which requires manufacturers to report on their process specific use of toxic chemicals and develop pollution prevention plans. Linda joined EPA Region 1 as a member of the New England Environmental Assistance Team, providing regulatory compliance and pollution prevention assistance to small businesses, municipalities and colleges and universities, hospitals, and other sectors. Linda has recently joined the Energy and Climate team at EPA, where she works on ENERGY STAR, and energy efficiency for water and wastewater treatment plants and other sectors.

Speakers:

John Adie, City of Nashua, NH

John Adie is the Maintenance Supervisor at Nashua Wastewater Treatment Facility and has over 20 years experience in the field of waste water. He is a board member of the New Hampshire Water Pollution Control Association and Chair of the Utility Committee for the New England Water Environmental Association.

Dave Bernier, Superintendent for the North Conway Water Precinct

Mr. Bernier has twenty six years in the water and wastewater field. After a four year active duty tour in the Army, Mr. Bernier attended New Hampshire Technical College where he received an A.A. S. in water and wastewater technology. Upon graduation, Mr. Bernier worked for sixteen years as the Superintendent of the Gorham, New Hampshire water and sewer department. Mr. Bernier later moved to Dartmouth, Massachusetts where he was hired as the water and sewer supervisor and later promoted to Public Works Director for the Town of Dartmouth, Massachusetts and in 2004 moved back home to New Hampshire. Mr. Bernier is currently employed as the Superintendent for the North Conway Water Precinct.

Ken Kessler, NH Dept of Environmental Services

Ken Kessler is a member of the NH Department of Environmental Services Wastewater Engineering Bureau, Operations Section. His primary functions include technical assistance for the municipal wastewater treatment facilities throughout the state and certification and training for operators that work at these facilities.

Session 4: Energy Efficient Building Upgrades

Repeat: See Session 1 above

Track 2 – Energy Projects

Session 1: The Building Blocks of Sound Energy Planning

Moderator:

Julie LaBranche, Rockingham Planning Commission*

Julie LaBranche is a Senior Planner with the Rockingham Planning Commission in southeast NH. Her work in the region includes assisting Local Energy Committees to complete energy inventories and develop long range plans to achieve energy conservation and emissions reductions in their communities; developing ordinances and regulations relating to land use, natural resource protection, and stormwater management; developing and updating Master Plans; and integrating land use and transportation planning concepts. Previously, Julie was employed for seven years for the State of Maryland as a Natural Resources Planner and was chair of the climate change workgroup for the Chesapeake Bay Program. She holds a B.S. in Geological Sciences from Salem State College, MA and a M.S. in Earth Sciences-Geology from Montana State University, Bozeman.

Speakers:

Julie LaBranche (see above)

Jeff Taylor, Jeffrey H Taylor & Associates

Jeff Taylor formed Jeffrey H. Taylor and Associates in 2003 to provide consulting services in the areas of community planning and economic development to northern New England communities. His current client list includes the Cities of Dover and Berlin, New Hampshire; the Newfound Lake Region Association, and the NH Departments of Environmental Services and Transportation. Previously Jeff held the position of Director of the New Hampshire Office of State Planning serving in that capacity under Governors Judd Gregg, Steve Merrill and Jeanne Shaheen. During these terms Jeff led major initiatives in environmental legislation, economic development and community planning. Jeff began his planning career with the City of Berlin, New Hampshire, in 1977. Mr. Taylor is the winner of numerous awards for his work in community planning, including, in 2003, being named an honorary member of the New Hampshire chapter of the American Institute of Architects and receiving an award for outstanding leadership from the New Hampshire Preservation Alliance.

Dorn Cox, Lee Energy Committee

Dorn Cox is a New Hampshire pioneer in farm-based energy production and conservation. A farmer working a 250-acre 4 generation family farm in Lee, he has designed and constructed systems for small-scale grain and oil seeds processing and biofuel production, worked to select effective cover crops, grains and oilseed for food and energy production, and has developed no-till and low-till equipment to reduce energy use and increase soil health in New Hampshire conditions. Dorn is the director of GreenStart, a NH nonprofit and chair of the Town of Lee Energy Committee. He is a founding member of the Great Bay Grain Cooperative, the Oyster River Biofuel Initiative, and the New England Farmers' Union, and he serves as a Vice President of the New Hampshire Association of Conservation Districts. He served on the 2007 and 2008 state biodiesel commission and was the New Hampshire Farm Bureau's 2007 Young Farmer Achievement Award Winner. He has a B.S. from Cornell University and is a PhD student at the University of New Hampshire, developing biologically-based local food and energy systems designed to return carbon to the soil.

Session 2: Heating NH: Renewable & Efficient Thermal Energy Projects

Moderator:

Allison Grappone, Northern Forest Center*

Allison Grappone works to advance community scale biomass heat in the communities of northern Maine, New Hampshire, Vermont and New York. Some of the tools she's created can be found at: www.northernforest.org/biomass_map_tool_resources.html. Presently, the Northern Forest Center is creating a new generation of conservation opportunities that will provide economic incentives for good long-term forest stewardship while reinvigorating the economy.

Speakers:

Allison Grappone, Biomass Roadmap Project (see above)

Ian Raymond, Sanbornton Energy Committee

Ian Raymond is Chairman of the Energy Committee of Sanbornton. He is a BPI Certified Building Analyst. In 2008 he initiated a project with the Winnisquam School District to have Honeywell conduct energy audits and upgrades of each of the six school buildings, and construct a biomass plant at the High/Middle School campus. He was also responsible for securing the funding necessary to complete this project. In 2010, he was asked to go to Washington D.C. to lobby the Senate regarding climate legislation, and this year he has testified to the State Legislators in defense of Property Assessed Clean Energy, and the Regional Greenhouse Gas Initiative. He is currently developing a green technologies curriculum that will be taught in the classroom that was built as an addition to the biomass plant.

Bill Vance, Strafford Energy Committee

Bill Vance had an initiation into the need for pollution control and energy conservation while working in the computer and defense industries for 24 years. Since then he has been self employed and active in energy and pollution issues with Clam Shell Alliance, Sierra Club, and Quaker Meeting. Presently Bill is the Chairman of the Strafford Energy Committee.

Tony Delano, Hampton Falls Energy Committee

Tony Delano is a Project Manager at Weston Solutions, Inc, a local environmental and renewable energy company. Tony has volunteered on the Hampton Falls Energy Committee since early 2008 and is currently the chairperson. The committee has focused on cataloging energy uses in town, determining ways to make town and school buildings more efficient, and encouraging renewable and alternative energy implementation through education and incentives. The Hampton Falls EC is working to determine how to re-invest the savings from the cogeneration project to "return" the seed funds from ARRA to the taxpayers through future energy projects and to prioritize energy efficiency improvements for the K-8 school.

Session 3: Powering NH: Photovoltaic Electricity Generation Projects

Moderator:

David Borden*

David Borden was born in NH and lives in New Castle. After serving in the US Army 10th Mountain Division and graduating from the University of Colorado, he lived in East Harlem and served as a community organizer. He later founded Victoria International Corporation which has consulted with hundreds of service organizations in 30 countries. David served in the NH state Legislature from 2006 to 2010 on the Science, Technology and Energy Committee. He served as chair of the NH State Biodiesel Commission, was a member of the Energy Efficiency and Sustainable Energy Board, the NH state electronic waste study committee and the NH Storm water Commission. David is working as a volunteer in an effort to improve customer service and reduce bureaucracy in the legislative and executive branches of the NH state government. He is currently co-chairing an effort to improve the legislative rule making process. David serves on the New Castle town budget committee and the town energy committee. He also serves on the boards of Sustainable Harvest International, and the New Hampshire Rivers Council, the NH Sustainable Energy Association and Conservation New Hampshire.

Speakers:

James Hasselbeck, Waterline Alternatives Energies, LLC

James Hasselbeck is the Solar Product Manager and Estimator for Waterline Alternative Energies, LLC based in Seabrook, NH. Responsibilities include PV system design, estimating, purchasing and project supervision. James maintains an undergraduate degree from UVM, NABCEP PV Certification and is pursuing his Electrician's license. With experience in projects ranging from 2kW to 2.2MW, James was involved in the North Conway PV project from design to commissioning, as well as many other residential, commercial and municipal solar projects.

Clay Mitchell, Revolution Energy LLC – (see NH's Energy Policy Landscape – Panel Discussion)

Session 4: Speed Networking

Facilitators:

Beth Fischer, Preferred Building Systems

Elizabeth Fischer served as Program Manager of Build Green NH a council of The Home Builders and Remodelers Association of New Hampshire and recently joined Preferred Building Systems a manufacturer of high quality modular homes that are energy efficient, built green and offer a comfortable lifestyle for their owners. www.preferredbuildings.com

Cheryl King-Fischer, New England Grassroots Environment Fund*

Cheryl is the New England Grassroots Environmental Fund's Executive Director and came to this position after working in land conservation with the Vermont Land Trust. Before that she was a water resource planner and public participation coordinator for the Water Resources Division of the Vermont Agency of Natural Resources. Among her professional accomplishments, she is proud of the work she's done to grow NEGEF. Over its 15 year history, it has helped nearly 1,500 unique community groups, seeding them with over \$4 million in small grants and technical support. Cheryl lives in Montpelier, VT; was elected and served on its City Council, and among a variety of volunteer activities, co-founded the City's Energy Committee. She has an undergraduate degree in Biology from Hollins College in Virginia, studied medical technology, and completed her formal education with a Masters degree in Resource Economics at the University of VT.

Track 3 – Energy Projects

Session 1: Financing Energy Projects

Moderator:

Madeline McElaney, CDFA - Better Buildings*

Madeline is currently working as the Plymouth Community Manager for NH BetterBuildings. In this capacity she works to empower the property owners of Plymouth to achieve transformative reductions in energy use by creating more efficient buildings throughout the community. Prior to her work with NH BetterBuildings, she worked as the Program Coordinator at the New Hampshire Sustainable Energy Association (NHSEA). Her NHSEA work gave her a broad perspective of Sustainable Energy programs and incentives across NH and she actively shares this information with everyone she can. Madeline has a Master's Degree in Environmental Science and Policy from Plymouth State University. Madeline is vice chair of the Plymouth Energy Commission-vice chair and a member of PAREI.

Speakers:

Tom Rooney, TRC

Tom Rooney has 20 years of experience in the energy industry and is the Technical Director of TRC's Energy Services Group, overseeing the technical components of TRC's portfolio of energy efficiency programs. Tom is involved in the design and management of statewide efficiency programs for the New Hampshire Public Utilities' Commission, New Jersey Office of Clean Energy, and the New York State Energy Research & Development Authority (NYSERDA). Tom sits on the Standards Technical Committee of the Building Performance Institute (BPI) and is a Certified Energy Manager.

Madeline McElaney (see above)

Eric Steltzer, Office of Energy & Planning*

Eric Steltzer is an Energy Policy Analyst for the NH Office of Energy and Planning and serves as the vice chair of the Energy Efficiency and Sustainable Energy Board. He has extensive experience in siting renewable energy projects, developing energy efficiency programs, and engaging community stakeholders. Prior to his work at OEP, Eric received his Masters in Resource Economics and Development from the University of New Hampshire and worked as a Regional Planner for Rockingham Planning Commission. Locally, Eric volunteers his time in his community as the chairperson of the Dover Energy Advisory Committee.

Tom Palma, Unitol

Thomas Palma, Esq. is the Manager of Distributed Energy Resources for Unitol Service Corp. Unitol provides natural gas service in MA, NH, and ME and electric service in MA and NH. In this role, he manages the regulatory and design side of utility energy efficiency programs. He also manages the regulatory process for distributed energy projects including solar photovoltaics, wind, microturbines, etc. Prior to joining Unitol, Tom worked for several years at the NH Electric Cooperative. Tom holds a Bachelor of Science Degree in Mechanical Engineering (Energy Option) from UMASS Amherst, a Juris Doctorate Degree from Suffolk Law School and is a member of the MA Bar. His other previous experience includes operating a law firm as a sole-proprietor and working as an Energy Engineer for a consulting firm in San Francisco, CA.

Session 2: Transportation Solutions: Actions for Today & the Foundation of Tomorrow

Speakers:

Becky Ohler, NH Dept of Environmental Services

Rebecca Ohler holds a BS in Environmental Conservation from the University of New Hampshire and has worked in the environmental field for 22 years. Since 1998 she has worked for the NH Dept. of Environmental Services primarily in the Mobile Sources Section, and is currently the Transportation and Energy Programs Manager. The Mobile Source Section programs include evaluation of the air quality impact of motor vehicles and transportation projects in the state, and reduction of those impacts through promotion of cleaner vehicle technologies and fuels; development of vehicle inspection and maintenance programs and other voluntary and mandatory programs to reduce the air pollution impacts of vehicles in NH; and implementation of diesel emission reduction strategies. Becky works with other Northeast states and Eastern Canadian provinces to develop regional solutions to transportation-related air pollution. Current efforts include the 11 state Transportation Climate Initiative and the 10 state Low Carbon Fuel Standard. She also facilitated the Transportation and Land Use work group that evaluated and proposed recommended actions for the state's Climate Action Plan.

Joan Clinton, NH Dept of Transportation

Joan Clinton is the Rideshare Coordinator for the New Hampshire Department of Transportation and is a resource for individuals, energy committees and municipalities looking for solutions to the transportation challenges facing New Hampshire residents. She has worked for the Department in the Bureau of Rail and Transit for over three years, and can provide information and answer questions on the state of New Hampshire's: Free carpool matching service; Park and Ride lots; Local and long distance Transit providers; Bicycle and Pedestrian services; and Safe Routes to School program. Joan is a graduate of the College of William and Mary in Virginia.

Session 3: Maintenance & Capital Budgets: Your Energy Project Funding?

Moderator:

Christine Walker, Upper Valley Lake Sunapee Regional Planning Commission*

Christine Walker is currently the Executive Director of the Upper Valley Lake Sunapee Regional Planning Commission in Lebanon, NH. The Regional Planning Commission works with 27 municipalities to find solutions to shared regional land use issues. She is responsible for the oversight, management and execution of all programs and activities associated with the day-to-day and long-term functioning of the organization. She manages public relations, internal and external communications and setting a strategic framework for the organization. Projects she has managed over the past 10 years include: All-Hazard and Wildfire Mitigation Planning, Regional Natural Resource Plan and Economic Development including installation of water and sewer projects for job creation. Additionally she has created a new Fire Hazard Mitigation Assessment using GIS and built upon solid waste programs that serve large regions within NH. She has created new programs in natural resource planning and assisted Conservation Commissions in land use issues. Most recently she was responsible for a public transportation planning process that was invited by the National Academies of Science Transportation Research Board to present at the Transportation Systems for Livable Communities Conference at the Keck Center in Washington DC in October of this year. Christine has served on the Board of Directors of the Passumpsic Valley Land Trust, the Arts Alliance of Northern New Hampshire and the Grafton County Economic Development Council.

Speakers:

Frank Austin, Director of Fleet & Facilities, Town of Hanover (see Track 1, Session 2 above)

Regan Pride, Town Administrator, Town of Lisbon

Session 4: Financing Energy Projects

Repeat: See Session 1 above

Track 4 – Effective Committees

Session 1: Building Community Relationships & Engaging the Public

Speakers:

Robin Schell, APR, Fellow PRSA, Senior Counsel & Partner, JJ&W

Robin Schell, APR, Fellow PRSA is senior counsel & partner at Jackson Jackson & Wagner, a behavioral public relations & research firm based in the Seacoast. Her specialties include community relations, strategic planning, internal communications and research. Robin is a regular presenter for professional & civic organizations across the country, and offers a “PR Bootcamp” seminar for the Public Relations Society of America on a regular basis. She has served as an adjunct professor at the University of NH and University of So. Carolina and is an active volunteer in her community of Amesbury, MA.

Stacey Smith, APR, Fellow PRSA, Senior Counsel & Partner, JJ&W

Stacey Smith, APR, Fellow PRSA senior counsel and partner at Jackson Jackson & Wagner has 30 years of consulting experience with an extensive range of clients from Fortune 100 multinational operations to small not-for-profits. She specializes in helping organizations build more strategic & solid relationships based on trust with key stakeholder groups that ultimately affect the organization’s bottom line. Specialty areas include stakeholder research, communication, relationship and culture audits, group facilitation & problem solving and strategic long range planning. A frequent presenter at conferences across NH and the country she has been making her way home from them to Rye, NH home for almost 20 years.

Christa Daniels, Manager, State & Local Government Program, Clean Air-Cool Planet*

Christa Koehler* manages the Local and State Government Program, guiding municipalities to become energy independent, reduce traffic congestion, decrease local air pollution, and create sustainable local economies. Prior to joining CA-CP, Christa was a City Planner for Keene, N.H. Christa earned her B.A. in Political Science at Pace University and her M.S. in Resource Management and Administration at Antioch Graduate School. Christa is on the New Hampshire Sustainable Energy Association Executive Board (NHSEA), serves as the Sustainability Coordinator of the New Hampshire Planners Association (NHPA), and is an adjunct professor at Antioch Graduate School.

Session 2: Partnerships for Energy Successes

Moderator:

Jill Longval, Nashua Regional Planning Commission*

Jill Longval is the Nashua Regional Planning Commission’s Environmental Planner and is responsible for managing its Energy, Commute Green, and Household Hazardous Waste programs. She is also a member of the Local Energy Committee Working Group. Prior to becoming Environmental Planner, Jill served as NRPC’s Public Outreach Coordinator. Jill received her Masters of Environmental Management from Duke University and her B.A. from Bowdoin College.

Speakers:

Beverly Edwards, Temple Energy Committee

Beverly Edwards is currently the Chair of both the Temple Eco Energy Committee (TEEC) and the Wilton Recycling Center Committee. With a rich experience in organizing and fundraising her previous experiences include: Co-Founder/Fundraiser for the Cambridge Women’s Center in Cambridge, MA; Organizer for the Lexington Civil Rights Committee in Lexington, MA; Fundraiser/Organizer for Project Place in Boston, MA; and Organizer for Boston Area Therapists Confronting Severe Abuse in Boston, MA.

Christian Heiter, Hollis Energy Committee

Christian Heiter joined the Hollis Energy Committee (HEC) when it was formed during the summer of 2009, driven by his desire to improve our environment, reduce energy consumption with savings to be used for local needs, and reduce our reliance on fossil fuels. He is serving as the HEC Chairman, leading the development of the HEC’s goals, missions and objectives. The HEC has successfully won multiple energy efficiency grants for municipal buildings, SAU41 schools and residential homes, and is in the process of implementation while building awareness throughout the community and students. Along with energy efficiency improvements, the HEC is working towards future energy self-reliance.

Venu Rao, Hollis Energy Committee

Venu Rao graduated from Villanova University and holds M.S. degrees in Communications Engineering and Electrical Engineering. In 2008 Venu formed Project PROGRESS - a group comprised of successful industrialists, educators, and highly respected citizens of Hollis. Together the group developed a plan of action to drastically reduce and possibly

eliminate fossil fuel dependency for all the municipal and school buildings in the Town of Hollis. The major component of the Project PROGRESS effort is to involve students in the theory and practice of energy efficiency, conservation and sustainable energy generation projects being implemented for the school district. In 2009, the Project PROGRESS Team successfully convinced the Hollis Board of Selectmen (BOS) to establish the Hollis Energy Committee (HEC). As a member of the HEC, Project PROGRESS helped shape the consensus of Hollis BOS, members of Hollis School Board, and Hollis-Brookline COOP School Board for energy conservation projects.

Session 3: The Power of Community Driven Energy Projects

Moderator:

Cheryl King-Fischer, New England Grassroots Environment Fund (see Track 2, [Session 4: Speed Networking](#))

Speakers:

Irene Garvey, Plymouth Area Renewable Energy Initiative

Irene is a professional neutral facilitator and certified Mediator. Her professional work is focused on consensus building processes, strategic planning initiatives, project and process development, and difficult conversations. She comes to the Board specializing in facilitating processes relating to environmental, energy, land use, natural resources, planning, and policy issues. In 2006, Irene and her husband completed a home based solar hot water energy raiser and then volunteered for 3 years before she came onto the PAREI Board. She and her husband are in the midst of designing an Energy Star home which they hope to begin building in the spring of 2010.

Peter Adams, Plymouth Area Renewable Energy Initiative

After graduating from Plymouth State College (PSC) with a BS in Business/Marketing, Adams's first job in 1982 was as a stringer for United Press International (UPI), working as a journalistic and artistic photographer. Adams moved to public relations and event promotions in 1984, taking a job with the Waterville Company as Director of Promotions and Public Relations. While working for the Waterville Company, Adams also ran the Waterville Valley Festival, a summer music series, from 1986 to 1991. In 1991, Adams took over management of the video department of the Waterville Company and in 1994 purchased the department from the Waterville Company to establish [EVP Marketing & Media](#). In the past 10 years EVP has become a thriving digital marketing company, operating in the US and Canada with clients such as National Car Rental, Delta Air Lines and American Express. Calling himself an "Energy Advocate" Peter Adams has looked at energy use and conservation from a different viewpoint for years. "I believe that everyone wants to know where they fit in the new energy paradigm, what we need to do is give everyone the tools to figure it out for themselves". With the formation of PAREI, Adams now has the tools to teach everyone how to live in a world with less energy. Adams serves as PAREI's spokesperson and oversees the organization's communications. He also serves as a lead Energy Raiser volunteer and trainer.

Bob Walker, Sustainable Energy Resource Group (SERG)/Upper Valley Heat*

Bob Walker is founder, president and executive director of Sustainable Energy Resource Group, a nonprofit organization founded in 2002 and located in Thetford, Vermont. SERG promotes energy conservation, efficiency and renewables by forming and consulting with town energy committees. Bob is a certified Home Performance with ENERGY STAR contractor and developed the education curriculum for the Button Up Vermont Home Energy Saving Workshop series. Bob worked with Clean Air-Cool Planet to adapt this workshop to Button Up NH. In 1992, Bob wrote EarthRight Institute's "Guide to Town Energy Planning in Vermont". Bob is also director of the Elizabeth Mine Study Group, working on the cleanup of an abandoned Superfund site and chair of the Thetford Energy Committee. Bob graduated from the University of Rochester (BA, 1975) and from Leadership Upper Valley (2010), Vermont Leadership Institute (2003) and New England Environmental Leadership Institute (2002). Bob has been a social, political and environmental community organizer, activist and educator in the Upper Valley region of Vermont and New Hampshire for over 30 years

Session 4: Committee to Commission: The Why's, How's & Successes

Moderator:

Christa Koehler Daniels, Clean Air-Cool Planet (see Track 4, Session 1)

Speakers:

Paul Phillips, Plymouth Energy Commission

Paul Phillips has been the Chair of the Plymouth Energy Commission since its organization in April 2010. Previously, he had served, first as Vice Chair and later as Chair of the Plymouth Energy Committee. Paul has lived in Plymouth since 2004 and before that lived in Montpelier, Vermont, where he served as Chair of the City of Montpelier Permit Review

Committee. Paul graduated from Williams College and Northeastern University School of Law, and is a Vermont-licensed attorney and shareholder in the law firm of Primmer Piper Eggleston & Cramer PC, headquartered in Burlington, Vermont. Paul concentrates his practice in public utility law.

Patricia Martin, Rindge Energy Commission

Patricia Martin is a founding member and the Secretary for the Rindge Energy Commission. Pat graduated with a BSEE from the University of New Hampshire in 1978. For most of her professional career, she designed and developed low-power notebook computer systems. She now works as an IT Administrator for a small software company in Peterborough, NH. Prior to moving to Rindge, NH, Pat served on the Westford, MA, Energy Resource Commission.

Track 5 – Energy 101: The Basics

Moderators:

Barbara Bernstein, NH Public Utilities Commission

Barbara worked as the director of the non-profit WasteCap of NH program from 1994 through 2006. The program initially focused on waste reduction and, at the request of the business community, expanded its focus to water conservation and energy efficiency in 1999. When the WasteCap program ended in 2006, Barbara turned her attention to alternative transportation and served as the Granite State Clean Cities Coordinator until 2009 when she went to work for the NH PUC' Sustainable Energy Division. She lives in Henniker, NH with her husband and sons.

Stacey Doll, NH Energy & Climate Collaborative

Stacey Doll graduated from Frostburg State University in 1997 with a degree in Urban and Regional Planning. Stacey spent eight years as a land use planner and then two years at the Mount Washington Resort as the Sustainability Coordinator. In 2009, Stacey accepted the position as Coordinator for the NH Energy & Climate Collaborative that was created to track, report and facilitate implementation of the State's Climate Action Plan.

Fundamentals of Energy Conservation & Efficiency in Building AND All About Audits

Margaret Dillon, S.E.E.D.S.

Margaret Dillon is the sole proprietor of Sustainable Energy Education and Demonstration Services (S.E.E.D.S.); a private and independently owned energy consulting practice. S.E.E.D.S. exists to foster the transition to higher performing buildings both in the existing inventory and in the design and construction of new buildings. Over the past 25 years, Margaret has had experience with all facets of commercial and residential buildings: design, construction, and property management and all of it with an eye and passion for energy efficiency and sustainable building practices. D.b.a. S.E.E.D.S., she conducts Whole Building Energy Performance Assessments and helps develop long term performance improvement strategies; consults with design teams on envelope designs, and performs envelope inspections and blower door testing during new construction for residential, schools, commercial, and non profit buildings. She has been a team member of a number of Award Winning Buildings including Second Nature Academy and Sullivan Construction Corporate Office where she was given a Merit Award by Plan NH. Margaret is a member of Jaffrey's Energy Committee and has served as a judge for NH Business Green Award for three years, as well as on the Public Sector Group of the State's EESE Board. In March 2011, she was hired with NHCF grant funds to develop a Guideline for NH Municipal Building Energy Audits.

Why Should I Care About or Need to be Aware of the NH Energy Code?

Bruce Bennett, GDS Associates

Bruce Bennett is a Project Manager with GDS Associates and specializes in the energy efficiency of residential buildings. Bruce is a RESNET-accredited and certified home energy rating provider (HERS) under the Mortgage Industry National Home Energy Rating Standards. As a project manager, Bruce oversees a staff of 4 residential energy efficiency specialists and home energy raters. Bruce's team currently supports the implementation of various utility-sponsored residential energy efficiency programs. Recently, he has been working with the Office of Energy and Planning to help to deliver workshops to builders and code officials to help the residential construction industry to better understand the requirements of the new residential energy code. Bruce joined GDS Associates in December 2000 and is based in the firm's New Hampshire office. Prior to joining GDS, Bruce served as a Development Officer with New Hampshire Housing Finance Authority. He holds a Bachelor of Science degree in Environmental Design and a Master of Regional Planning; both from the University of Massachusetts at Amherst. In addition, Bruce is a Certified Home Energy Rater and Certified Building Performance Institute (BPI) Building Analyst.

Kenneth Walsh, Fire Investigator, NH State Fire Marshal's Office

Kenneth Walsh is the Section Chief/ Fire Investigator for the New Hampshire State Fire Marshal's Office. With over 30 years in the Public Safety Sector his previous experiences include service as Fire Marshal, Firefighter, Fire & Explosion Investigator and Instructor. Kenneth is a Licensed Code Official in multiple disciplines – Fire, Building including Residential and Commercial, Plans Examiner, Electrical Inspector. He has extensive knowledge of building performance with regard to energy codes and fire dynamics.

The Secret to Mechanical & Energy System Success

James Petersen, Petersen Engineering, Inc.

James Petersen is a mechanical engineer and the founder of Petersen Engineering (www.petersenengineering.com). James brings 25 years of experience on a wide variety of building types. All the firm's projects reflect James' commitment to integrated design with a goal of significantly elevating building performance. James is Board Chair of the Northeast Sustainable Energy Association (NESEA) and has been a BuildingEnergy Conference educational session Track Chair for the past five years. Recently James completed training to become a Passive House Institute certified consultant.

Motors, Pumps & Fans – Turning to Efficiency

Kaj Huld, PE, Breakaway Energy Services LLC

Kaj Huld, P.E., Principal Engineer of Breakaway Energy Services LLC based in Portland, Maine, is a Massachusetts-registered professional engineer and frequent collaborator with Peregrine Energy Group, the technical assistance lead for ETAP program. He has 17 years of professional experience in the energy industry, including facilities management and implementing mechanical upgrades and energy-reduction focused projects at industrial, commercial, and institutional facilities. He has been Peregrine's lead engineer on ETAP engagements in New Hampshire with cities, counties, towns and schools.

Lighting...It's More Than Flipping a Switch

Jim Grady, LighTec*

Jim has positioned LighTec to be represented on various state and national boards such as the Public Utilities Commission's Energy Efficiency and Sustainable Energy (EESE) Board and the national Environmental Defense Fund. He was appointed to Senator Jeanne Shaheen's Small Business Advisory Council; he was a founding member of the Manchester Chamber of Commerce Green Steering Committee, as well as the Carbon Coalition's Local Energy Committee Working Group and is an appointee to the CORE Utilities Committee. Jim received a special recognition award from the NH OEP and the federal DOE for energy innovation. Jim was also the 2008 recipient of the NH Business Review's Excellence Award for Business Services.

Solar Hot Water: Does it REALLY Work in NH?

Jack Bingham, SEA Solar Store

Jack Bingham of Seacoast Energy Alternatives, Inc. has had a lifelong interest in alternative energy solutions. His interest became his passion when he linked up with USA Solar Stores, an organization with deep connections in the technical solar industry, and opened his own cooperative in Dover NH in 2007. In three years he has designed and installed over 100 hot water and electric systems for both residential and commercial environments and his SEA Solar Store is building a reputation for large commercial solar hot water systems.

Photovoltaics: Solar Electricity for Home and Business

Mark Brassard, Freedom Renewable Energy

Mark J. Brassard, of Freedom Renewable Energy in Londonderry, lectures across the region on the topic of renewable energy. He is a Forest Steward with the New England Forestry Foundation and a Founding Partner of Blue2Green Hydropower.

NE-CHPS: Designing New Hampshire Schools for Health, the Environment & the Bottom Line

Susy Jones, High Performance Schools & Public Buildings Program Manager, Northeast Efficiency Partnerships

As a Program Manager with NEEP's High Performance Schools and Public Buildings initiative, Susy works on high performance building policy including schools, public facilities and model building energy codes. Susy started her career in Philadelphia where she helped to manage the city's nutrition education program in 70 public schools. She also spent time working at the national Collaborative for High Performance Schools office in San Francisco. She has a B.A. in English from Bryn Mawr College and an M.A. in Urban & Environmental Planning & Policy from Tufts University where she wrote her thesis on civic collaboration and green school policies in Cincinnati and Boston.

*Denotes Member of NH Local Energy Committee Working Group